



Recommendation Letter

October 5, 2021

Dear Team,

Ariel Kwak interned with Pure UX over the summer of 2021. Ariel showed real dev/design talent and she helped build sites for a healtech and SaaS product.

Ariel was able to take designs and implement a first minimal viable website for a new website for a healthtech product and tested out her html/javascript skills. She also worked on responsive design for the websites.

Overall, Ariel works well independently and catches on quickly to directions and what is needed. She takes initiative to make the product the best it can be. Ariel is an asset to any team.

Regards,
Esther Kuperman

A handwritten signature in black ink that reads 'Esther Kuperman'.

Sincerely,
Esther Kuperman
Founder, Pure UX
esther@pureux.co